

MADE IN  
NORWAY





# Eksportteamet



# TN70

- ❖ Lansert globalt i 2014
- ❖ 2023: Vårt flaggskip med fornøyde kunder i hele verden!
  - ❖ Fra 1 til 3 milliarder i omsetning
  - ❖ På 10 år er det tilbakeført 800 millioner kroner til avlsarbeidet i Norge
  - ❖ I 2024 – 100 mill. kr

**We**  
**proudly**  
**present**



# TN Duroc

- ❖ TN Duroc ble lansert i april 2022
- ❖ TN Duroc er posisjonert i markeder hvor fôreffektivitet, høy tilvekst, god kjøttkvalitet og robusthet er viktige egenskaper
- ❖ Med 44 mill. purker og 1 milliard slaktegris i verden er potensialet enormt
- ❖ TN Duroc gjør det svært godt i utprøvinger mot konkurrenters duroc
- ❖ Hovedmarkeder for TN Duroc er Brasil, USA, Canada og Kina
- ❖ TN Duroc lanseres stadig i nye markeder

**130 millioner slaktegris med vår genetikk i verden, dvs. at vi har en markedsandel på 13% globalt**







Brasilbesøk



60<sup>år</sup>

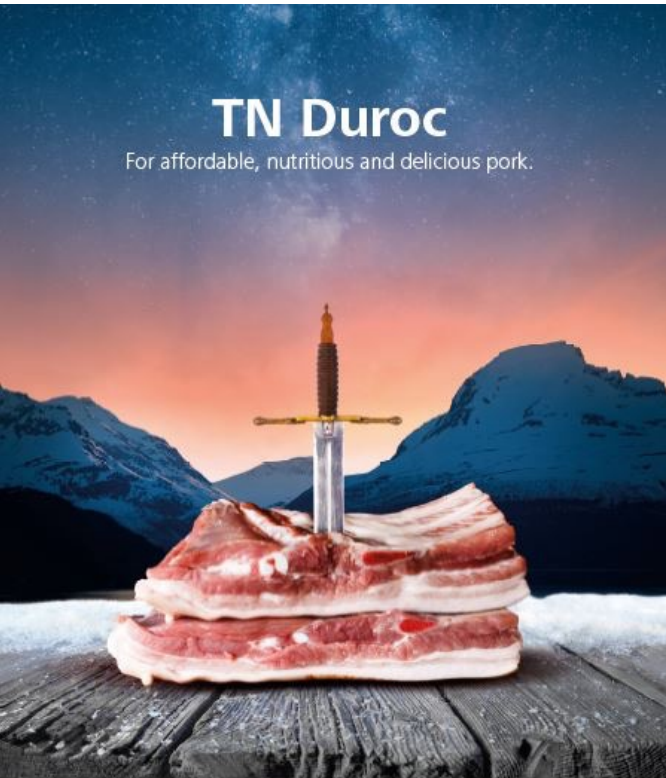
Norsvin Landsvin





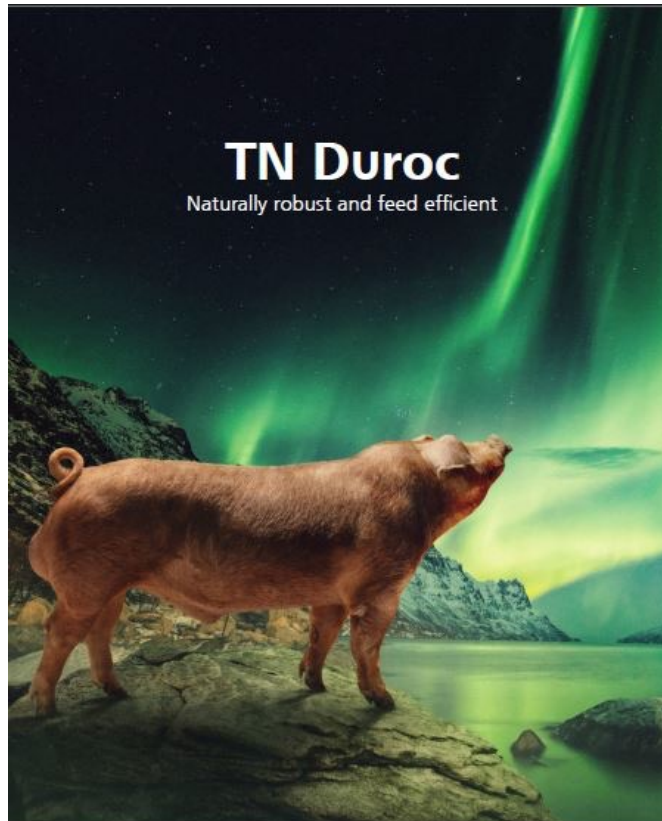
# TN Duroc global markedsføring

- TN Duroc møter framtidens krav om mer bærekraftig matproduksjon
- God helse, robusthet, føreffektivitet og kjøttkvalitet
- A real Viking – med røtter og opprinnelse fra Norge



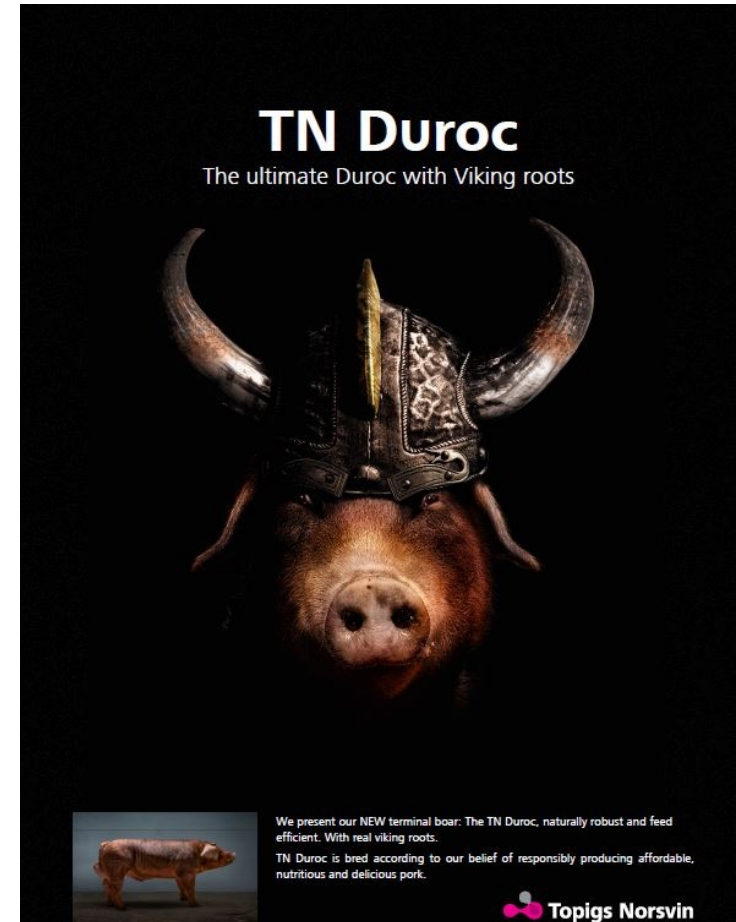
We believe in responsibly producing affordable, nutritious, and delicious pork, by providing genetics that are naturally robust and feed efficient. TN Duroc is bred according to this belief. With real Viking roots.

[tnduroc.com](http://tnduroc.com)



Since its creation in the 1990's the Duroc breed has been a closed population in Norway, developed in rough subarctic conditions, where feed is a limited resource, health is good and where the Northern lights ripple across the sky.

[tnduroc.com](http://tnduroc.com)



We present our NEW terminal boar: The TN Duroc, naturally robust and feed efficient. With real viking roots.  
TN Duroc is bred according to our belief of responsibly producing affordable, nutritious and delicious pork.





# Ronaldo

Ronaldo of Entre Rios, OS01005831, was born in the farm of Erikstein June 26th 2022. He was admitted into Dalfarmen SPF quarantine farm October 2nd 2022, and was off-tested November 1st 2022. He was selected short time after test, and he started his long travel overseas to Brazil November 8th, 2022. First the boar stayed two months in the obligatory import quarantine in Brazil before he finally entered the Entre Rios boar stud January 17th, 2022.

His phenotypic performance is estimated to be 805 g/day in lifetime daily gain and 1069 g/day in period 30 to 120 kg.

Ronaldo has stayed all-time high in TSI and currently just before his first birthday in late June his TSI is 140, EBV\_FCR is -0,18 and TEBV\_TGR is 119. His offspring is estimated to use 7.5 kg less feed compared to offspring from a 2.5-year-old and average boar. The boar is also strong genetically in meat quality traits as IMF, meat color and drip loss. For the Brazilian and the global market, the choice should be obvious as Ronaldo represents a sire line being feed efficient and fast growing in the finisher barn that in the end gives the farmer a profitable income.









**TN70 i mer enn 40 land – 2 millioner solgte purker/ år**



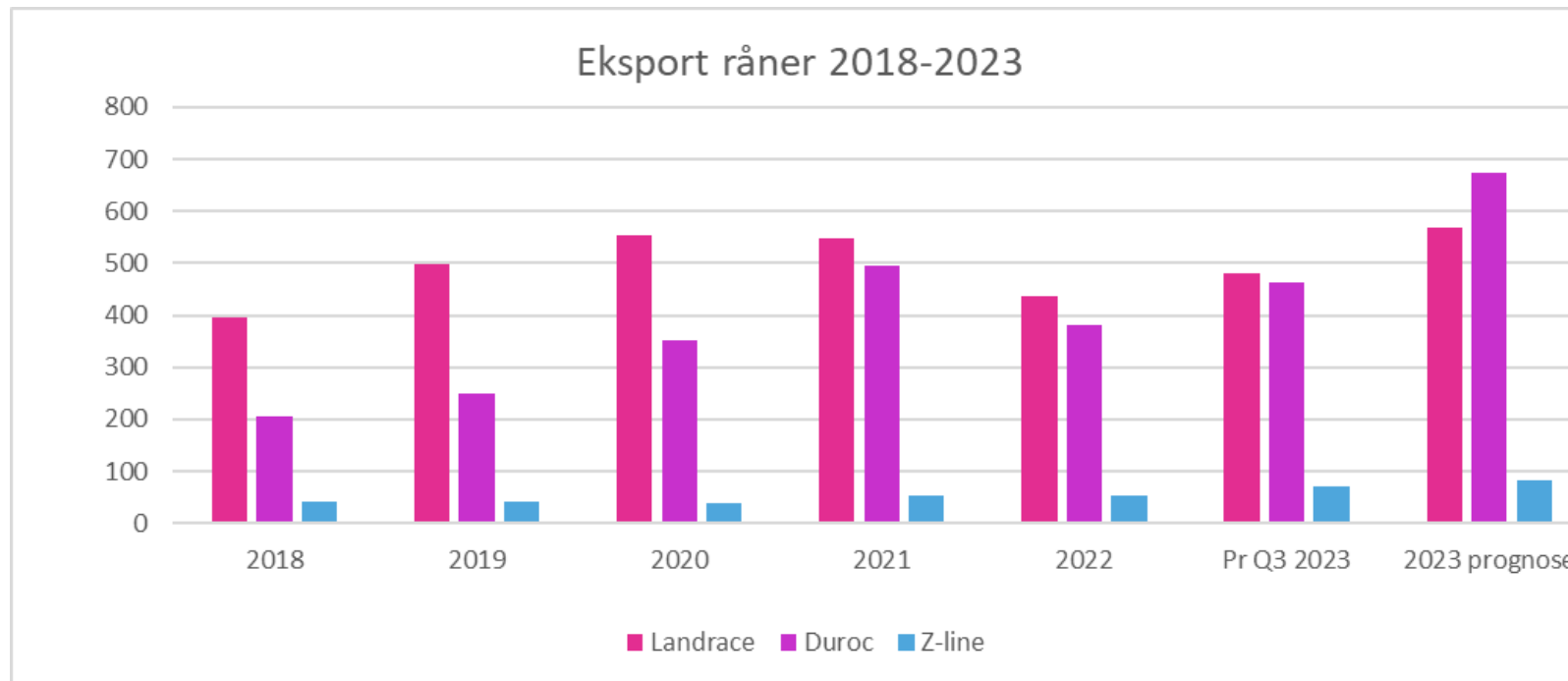


# KPI rapport Q3 2023

	KPI	Realisert periode	Budsjett periode	Realisert i %	Realisert pr Q3 2023	Budsjett 2023	Prognose 2023	
Økt eksport livdyr	Antall eksporterte råner pr kvartal	368	288	128 %	1017	1150	1289	●
	Antall eksporterte purker pr kvartal	0	0	-	-	-	80	
Økt eksport semin	Antall eksporterte semindoser pr kvartal	12975	10000	130%	40505	40000	50000	●
KPI drift SPF karantener								
	<b>KPI</b>				<b>Mål</b>	<b>Realisert periode</b>		
	$\frac{\# \text{ innkjøpt} - (\# \text{ i karantene slutt} - \# \text{ i karantenen start})}{\# \text{ eksportert}}$				1,6	1,75		●

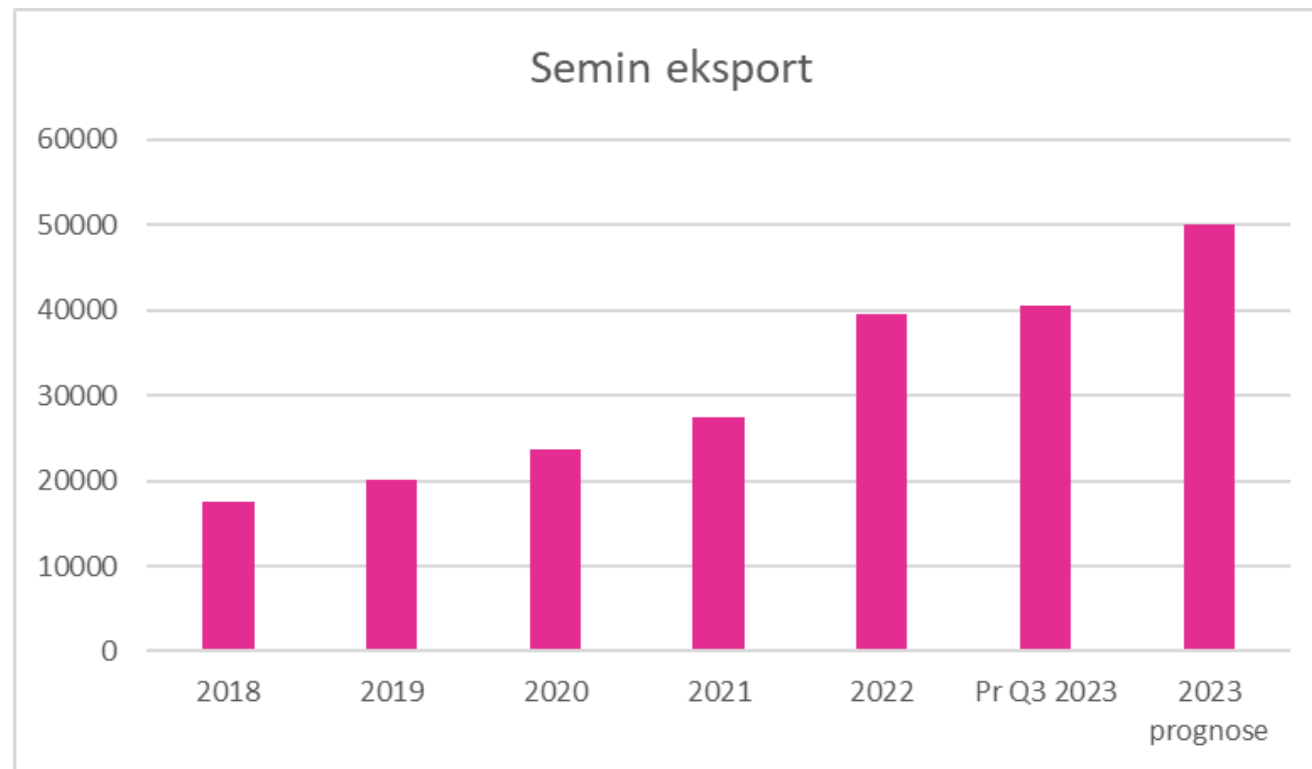


# Utvikling livdyr eksport 2018 - 2023





# Utvikling semin eksport 2018 - 2023







**Darwin Tilstra, Genetic Improvement Manager, Topigs Norsvin USA, siden 2002**



# Made in Norway

